

Building a Better Human Environment  
**NICHIHA CORPORATION**

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**NICHIHA CORPORATION**  
COMPANY PROFILE



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## Top Message



President  
Narumitsu Yoshioka

### Company Slogan

# Building a Better Human Environment

### Management Policy

Customer-oriented attitude

Creative Development

Creating a bright and open workplace

## Going Global in All Aspects of Business Under the “Challenge Global to 2030” Vision

Under “Challenge Global to 2030” our long-term vision for 2030, the Nichiha Group aims to go global for everything from development to procurement, production, sales, and logistics in the value chain, capital efficiency, risk management, and all other aspects of our business. To achieve this long-term vision, we have set as targets for the final year of the 1st Medium-Term Management Plan (FY2024 to FY2026) consolidated sales of ¥161.0 billion, operating profit of ¥16.5 billion, ROIC of 8%, and ROE of 9%, and are proactively pursuing the following four key strategies to achieve these goals.

1. Break Into Domestic and International Markets
2. Improve Profitability
3. Boost Efforts Toward Material Issues
4. Capital Policy

Implementing these four key strategies steadily will drive even greater improvements in corporate value.

For more details,  
please check our IR News.





# Nichiha's History

Our company was founded in 1956 with the aim of making effective use of wood resources. Since then, we have expanded our business while meeting customer needs and working to solve social issues, such as developing asbestos-free products, making effective use of industrial waste, and improving the fire prevention and fire resistance of homes. Under our corporate slogan, "Building a better human environment," we will continue to carry out business activities aimed at realizing a rich and comfortable society.

## 1956

Nippon Hardboard Co., Ltd. is incorporated with the goal of using wood resources efficiently.



## 1957

Hardboard production begins, sold under the "Golden" brand

## 1974

Launch of fiber cement siding

## 1981

Completely asbestos-free fiber cement siding

## 1988

The company is changed its name NICHIIHA Corporation.



## Sales trends (million yen)

Company Establishment

1956 1960 1970 1980 1990 2000 2010 2020

148,478

## 1990

Iwaki Plant completed, and launch of high-end EX series of fiber cement siding.



## 1996

The company is listed on the First Section of the Tokyo Stock Exchange.

## 1997

Shimonoseki Plant completed.



## 1998

NICHIIHA USA, Inc. is founded.

## 1999

ISO 9001 certification is granted for production of fiber cement sidings and roofing materials.

## 2000

Construction of a fiber cement siding recycling plant completed at the Iwaki Plant.



## 2001

Mitsui Wood Industries Co., Ltd. (now Nichihamatex Co., Ltd.) becomes a subsidiary through a share exchange.

## 2004

Acquired exterior materials business through business exchange with Daiken Corporation and established Takahagi Nichiha Corporation.



Established "NICHIIHA Decoration Building Materials (Jiaxing) Co., Ltd." in Zhejiang Province, China.

Launch of Nichi guard products

## 2005

Established "NICHIIHA Decoration Fiber Cement Sidings (Jiaxing) Co., Ltd." in Zhejiang province, China.

Introducing high-quality inkjet painting technology

## 2006

The headquarters plant of NICHIIHA Decoration Building Materials (Jiaxing) Co., Ltd. started operations.

## 2007

The headquarters plant of NICHIIHA Decoration Fiber Cement Sidings (Jiaxing) Co., Ltd. started operations.

NICHIIHA USA, Inc. Macon Plant begins operations.

## 2013

Obtained a certificate ISO14001 : production of fiber cement material(Nagoya Plant, Iwaki Plant, Shimonoseki Plant)

## 2014

Launch of EX 1820 Dry-joint Finish products.



Obtained a certificate ISO14001 : production of fiber cement material(Narashino Plant (Nichiha Matex), Oe Plant(Nichiha Matex),Takahagi Plant(Takahagi Nichiha))

## 2022

NICHIIHA USA, Inc. Macon new Plant begins operations.



## 2024

NICHIIHA CANADA, Inc. is founded.

As of March, 2025

**Establishment**



June 25,  
**1956**

**Capital**



**¥8,136**  
Millions of Yen

**Net sales**  
(consolidated)



**¥148,478**  
Millions of Yen

**Ordinary profit**  
(consolidated)



**¥7,254**  
Millions of Yen

**Employees**  
(consolidated)



**3,158 People**

**Return On Equity**  
(consolidated)



**2.2%**

**Fiber cement siding market share in Japan**



**59.5%**  
Market Share

\*NYG (April 2024 - March 2025)

**Number of consolidated companies**



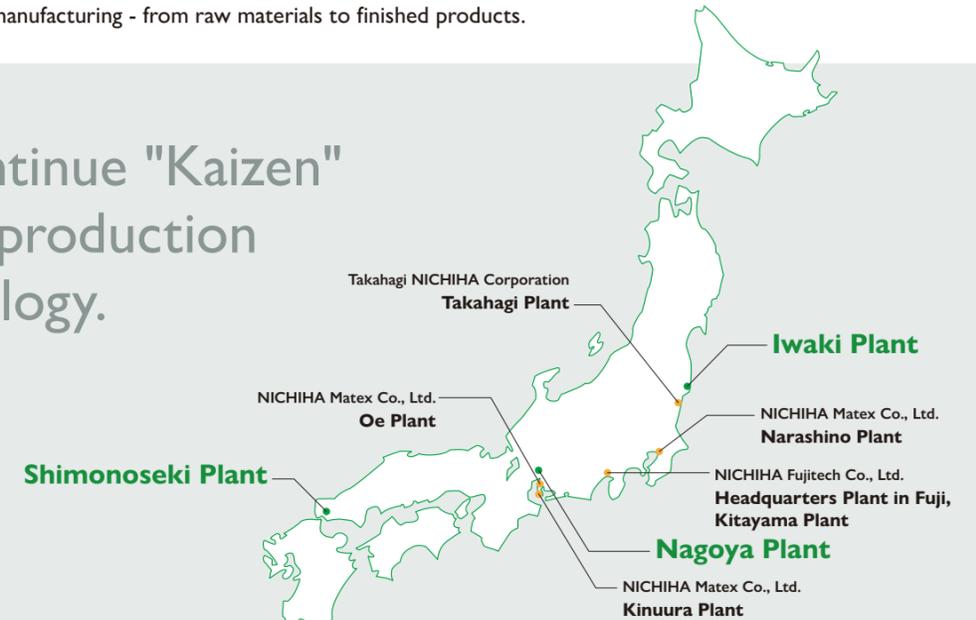
**11**  
Companies

**Production Bases in Japan**

Our philosophy is to situate production sites as close as possible to our customers. We also prioritize environmentally friendly manufacturing processes.

We have 9 production bases in Japan including group companies. At each plant, we continuously implement "Kaizen" in our production processes. Our dedicated engineers enforce rigorous quality control throughout the entire manufacturing - from raw materials to finished products.

we continue "Kaizen" in our production technology.



※Only fiber cement & fiber board products plant

**Overseas Production Bases**

**NICHIIHA USA, Inc. Macon Plant**



**Location**  
Macon-city, Georgia, USA  
**Scale**  
Site area: 240,200 square meters  
Floor area: 37,900 square meters



**NICHIIHA Decoration Building Materials (Jiaxing) Co., Ltd. Headquarters Plant**



**Location**  
Jiaxing-city, Zhejiang Province, China  
**Scale**  
Site area: 27,000 square meters  
Floor area: 8,200 square meters



# The process of creating value

## Social issues



The process of creating value for stakeholders

As of March, 2025

Input	Financial capital	Manufactured capital	Intellectual Capital	Human capital	Social capital	Natural capital
	<p>Total assets <b>¥177,455</b> Millions of Yen</p> <p>Equity ratio <b>70.2%</b></p> <p>Return On Equity <b>2.2%</b></p>	<p>Domestic locations <b>12</b><sup>※</sup></p> <p>Overseas base <b>2</b></p> <p>Capital investment amount <b>¥4,371</b> Millions of Yen</p> <p><small>※Bases of Fiber cement, Metal product, fiber board</small></p>	<p>Research and development expenses</p> <p><b>¥1,254</b> Millions of Yen</p>	<p>Consolidated number of employees</p> <p><b>3,158</b> People</p> <p>Number of R&amp;D personnel</p> <p><b>92</b> People</p>	<p>Over 50% domestic market share for fiber cement siding</p> <p>Registered installation companies spread throughout Japan</p>	<p>Utilizing thinned wood and domestic wood offcuts</p> <p>Use of clean energy</p>

Business Model

Code of conduct etc.

Corporate Slogan

Research and Development

Procurement

Manufacturing

Logistics

Sales

Sustainability Policy

Management Policy

### Nichiha's Strengths

- ★ Offset Siding fixes CO<sub>2</sub> within the product
- ★ High-quality paint that resists fading and maintains its beauty
- ★ EX 1820 creates a unified wall surface

#### Domestic Market

- ★ A nationwide logistics network
- ★ Scrap material collection and recycling system
- ★ Unique installation methods such as the MARC system

#### Overseas Market

- ★ The only Japanese company with local production in the US
- ★ Custom colors available
- ★ Installation support system

Output	<h3>Fiber cement siding</h3> <p>Providing fiber cement siding that contribute to the creation of a resilient society</p>	<h3>Metal siding and roofing materials</h3> <p>We provide metal exterior and roofing materials with a three-layer structure that are highly durable and insulating.</p>	<h3>Fiberboard</h3> <p>We make effective use of wood waste and scraps to provide eco-friendly building materials that are kind to both people and the environment.</p>
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Outcome	<p>Value provided to stakeholders</p> <p><b>Customers</b> High-quality products and services</p>	<p><b>Shareholders and investors</b> Improving corporate value</p>	<p><b>Business Partners</b> Fair relationships</p>	<p><b>Employee</b> Creating a comfortable working environment</p>	<p><b>Local community</b> Harmony with the environment</p>
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## Nichiha's business domain

Nichiha handles a wide range of products, including fiber cement siding, which hold the top share in Japan, as well as roofing materials and fiberboards. We will provide new value to our customers by developing and providing products and services that reflect diversifying needs.

## Product development

### Fiber cement siding

Our main business is fiber cement siding, and we develop "highly durable exterior wall materials" using our unique painting and molding technologies. The EX series are unique in the industry for using wood fiber as a raw material, contributing to carbon neutrality by fixing CO<sub>2</sub> within the product.

Furthermore, by utilizing our manufacturing technology for exterior materials, we are also developing eaves materials with excellent fire resistance, load-bearing surface materials that can accommodate a wide range of wall magnifications and variations, and gable and fascia board materials called "Outi" that add an accent to the exterior of a home.

The exterior materials we provide are useful for improving the fire resistance, fire prevention, and earthquake resistance of buildings, and are products that contribute to the creation of a resilient society.



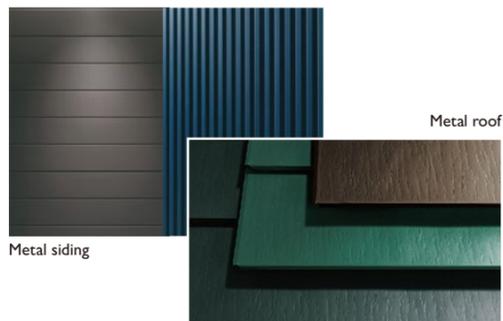
EX series

Eaves

Load-bearing surface material

Outi

### Metal siding and roofing materials



Metal siding

Metal roof

We offer metal siding and roofing materials that are made from a three-layer structure of steel plate, insulation material, and aluminum-laminated paper, and have excellent durability and insulation properties. The use of painted, highly corrosion-resistant GL-plated steel sheets provides approximately 3 to 6 times the durability of ordinary zinc-plated steel sheets. We also offer products that maintain the beauty of exteriors, such as the "Metal Guard Hikari" series, which has a self-cleaning function using photocatalysts.

Metal exterior materials are about one-tenth the weight of mortar, so they put less strain on buildings and can be used safely even during renovations.

### Fiberboard

We offer hardboard and floor protection boards that make effective use of wood waste and scraps. Manufactured from wood and steam, these are eco-friendly building materials that are kind to both people and the environment.



Floor protection board

Hardboard

In addition, we offer "Century Fireproof Sheathing Board," a pioneer in fireproof sheathing boards that support roofs in Japan, and "FP Panel," an insulating panel that boasts excellent thermal insulation performance.

## Market Development

### Domestic market

We have 34 sales offices and bases across Japan, covering both the domestic residential and non-residential markets. We hold particularly high shares in the markets for detached houses and low-rise apartment complexes. Going forward, we will strive to develop new markets, such as commercial facilities and mid- to high-rise buildings, and increase our presence in the domestic market.



### Global market

We entered the US market in 1998. We then established a local production plant in the US in 2007, and in 2022 began operations at a second US plant to produce products for the commercial business. Outside the US, we are developing markets in Canada, Asia (including China), Europe, the Middle East, and Australia.



# Environmental Initiatives

## Towards the creation of a recycling-oriented society

We are making use of the wood resource utilization technology we have cultivated since our founding to develop environmentally friendly products and provide services that meet the needs of society. This utilization supports sustainable forest management in Japan - through thinning and reforestation - which in turn conserves biodiversity and the broader environment. A representative example of our company's efforts is the "Nichiha Eco Exterior Wall Project." This project uses domestic wood chips as raw material for its main products, trapping the CO<sub>2</sub> absorbed by the wood (long-term

fixation), while the use of ultra-high weather-resistant paints extends the lifespan of exterior walls, reducing the frequency of maintenance and contributing to reducing waste generated. In addition, Nichiha's unique construction method, the Nichiha MARC System, is a method suitable for renovating reinforced concrete structures and other structures, and therefore contributes to extending the lifespan of the building itself. Furthermore, in order to build a recycling-oriented society, we have also developed a scrap material collection and recycling system, which helps promote recycling and reduce waste.



### Utilization of wood resources

#### Protect

##### Protecting the forest

Planting



Cultivating



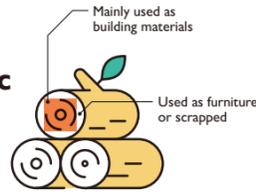
Thinning and clear-cutting



#### Use

##### CO<sub>2</sub> absorption and fixation

Utilizing domestic timber scraps and thinnings



Wood chipping



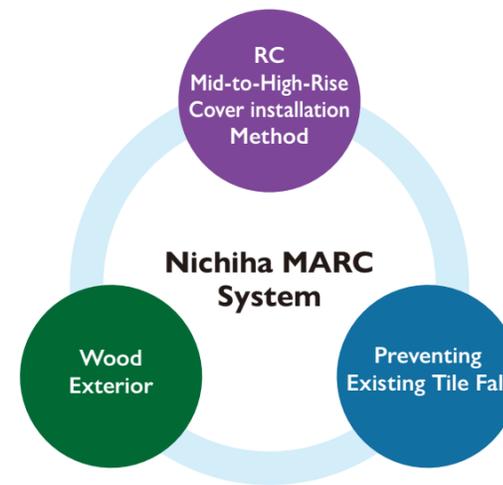
Immobilization



Contribution to reforestation projects

#### Reduction

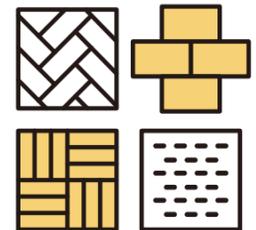
##### Reduce waste by extending product life



#### Recycle

##### Recovering scrap and reusing it as raw materials

Siding



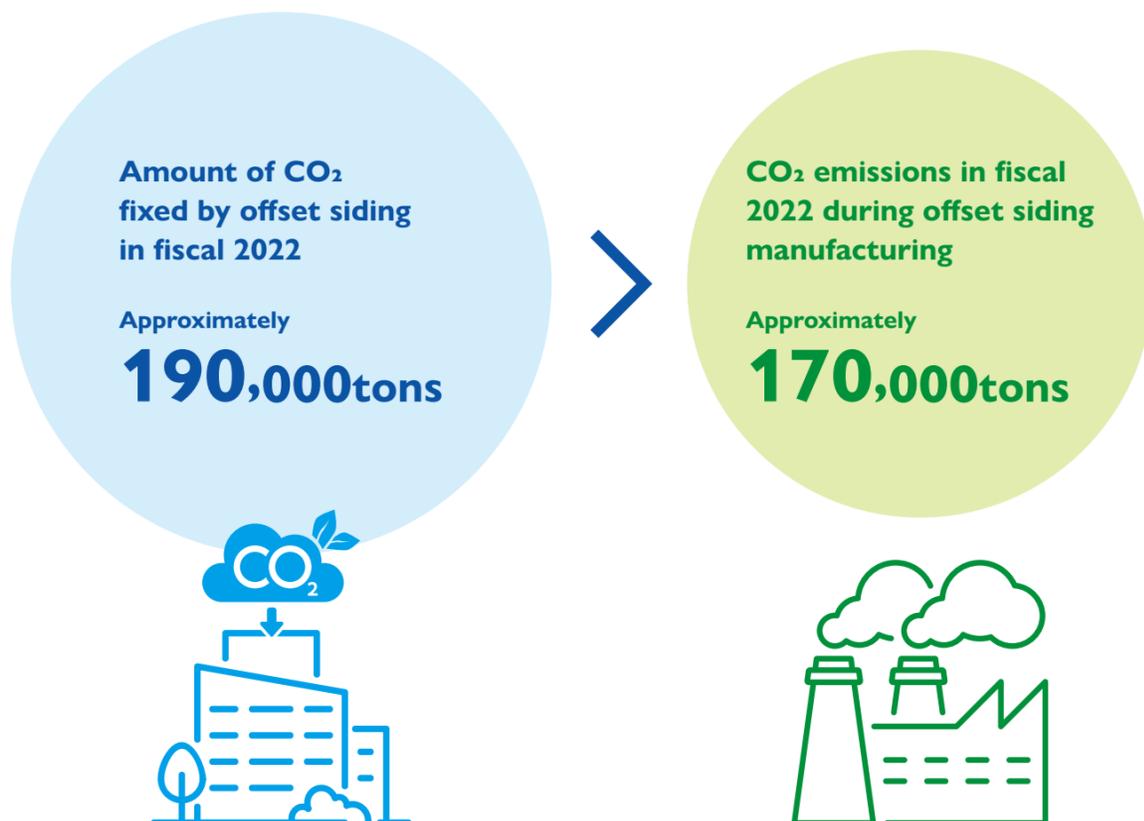
Plant



## Amount of CO<sub>2</sub> fixed by offset siding

The production and sale of offset siding fixes just under 200,000 tons of CO<sub>2</sub> each year, which exceeds the amount of CO<sub>2</sub> generated during the production of offset siding. In the approximately 30 years since production of EX series began, the amount of CO<sub>2</sub> fixation\*<sup>2</sup> has increased along with the expansion of production and sales, thereby increasing our contribution to the global environment.

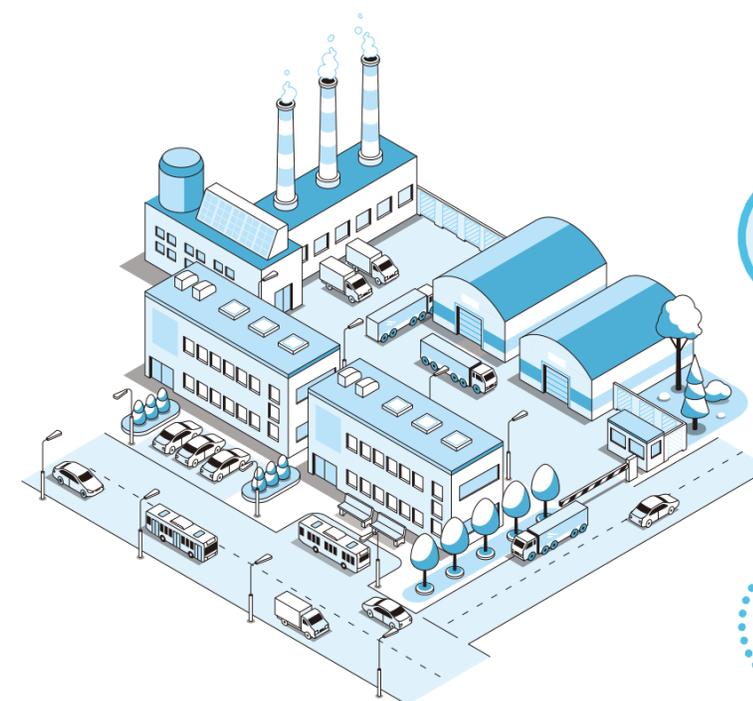
\*<sup>2</sup>: The amount of CO<sub>2</sub> fixed shown by our company is calculated based on the Japanese Forestry Agency's "Guidelines for Displaying Carbon Stocks Related to Wood Used in Buildings." Although the amount fixed is in the form of carbon (C), for ease of understanding, it is expressed as carbon dioxide (CO<sub>2</sub>).



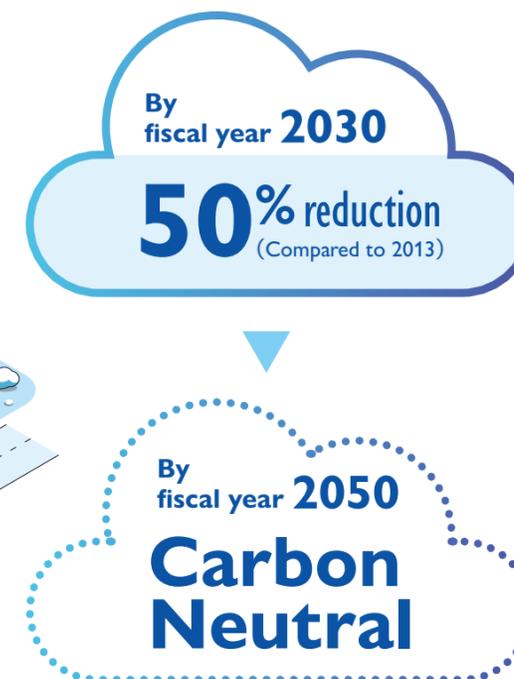
## Setting targets for reducing CO<sub>2</sub> emissions to realize a carbon-free society

Nichiha Group has always positioned efforts to reduce the environmental burden as an important theme in corporate management, and has focused on environmental measures throughout the group. We have now set reduction targets for CO<sub>2</sub> emissions (Scope 1 and 2) for major domestic Nichiha Group companies with the aim of realizing a sustainable society. We will continue to try various methods to reduce greenhouse gas emissions.

### CO<sub>2</sub> Emissions Reduction Targets for Realizing a Carbon-Free Society



### Emissions from major domestic Group companies\*



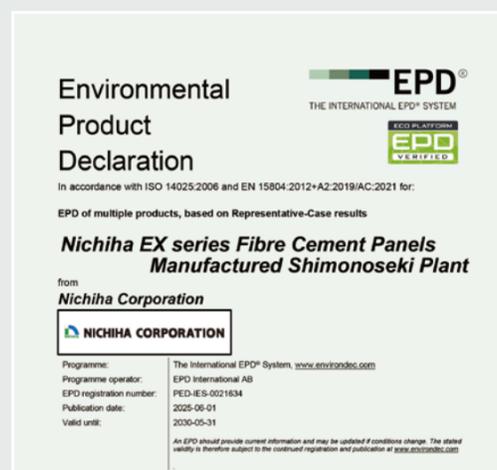
\*Major domestic Nichiha Group companies NICHIIA Corporation, NICHIIA Matex Co., Ltd., Takahagi NICHIIA Corporation, Yatsushiro NICHIIA Corporation, NICHIIA Fujitech Co., Ltd.

Amount of CO<sub>2</sub> fixed by offset siding

The EX series is EPD certified.

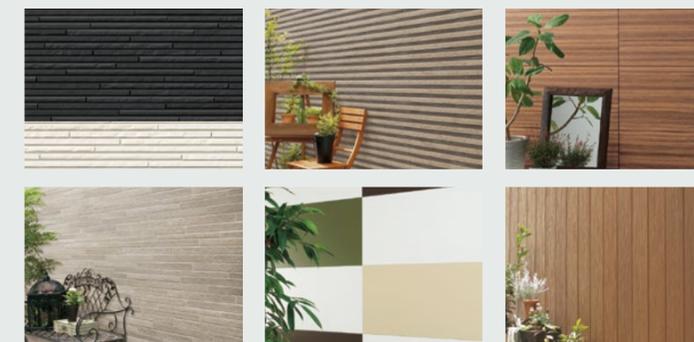


It is a "certification system related to the burden placed on the environment from the manufacture to disposal of a product." LCA (Life Cycle Assessment) is used to evaluate the environmental burden from design and construction to demolition and disposal (recycling) as a means of indicating the environmental performance of a building, and in order to quantify it, a method is used to add up the LCA of each building material and equipment, as well as the environmental burden caused by manufacturing, but an effective method for indicating the LCA of reliable building materials is EPD (Environmental Label Type III) certification, which complies with ISO14025. For more information, please refer the EPD website.



### EPD certified products

- Nichiha Ex-series Nagoya plant
- Nichiha EX-series Iwaki Plant
- Nichiha EX-series Kinuura Plant
- Nichiha EX-series Narashino Plant
- Nichiha EX-series Shimonoseki memoria
- Nichiha EX-series Shimonoseki plant



For more details, please check our Web-site.



# Renovation of a Soviet era apartment

## Designer's Voice

When renovating exterior insulation, the Nichiha panel has few joints, so it is a material that can be expected to produce a beautiful finish and improve the durability of the building with the Rain screen system. I would definitely like to use Nichiha again.

## Constructor's Voice

One of the advantages of Nichiha panels is that they can be installed regardless of the weather, thanks to their well-thought-out construction. I am more satisfied with them than with other exterior materials.

Before



The building was over 50 years old and was showing signs of deterioration, so improving the living environment was a challenge.

After



The Nichiha EX Series was installed for exterior insulation renovation. The joints between the panels are not noticeable, so it is highly resistant to rain and have a beautiful finish.



## One of the best solution for "energy-efficient renovations apartment buildings"

**Nichiha:** Please tell us briefly what prompted you to renovate this apartment.

**Ans:** For a long time now, apartment buildings in Estonia have been undergoing energy-efficient renovations. We have been operating in the apartment building renovation design market for 15 years, and this was a fairly routine order for us.

**Nichiha:** From the beginning, did you plan to use our exterior wall materials for your renovation? If you have considered other materials, please let us know what they were and how you selected them.

**Ans:** The initial material choice by the client was MARMOROC facade stone, but the city government did not approve of this material and demanded a finish that resembled stucco more closely.

**Nichiha:** What was the deciding factor that ultimately led you to choose our exterior wall materials?

**Ans:** The goal was to achieve an exterior surface with joints that were as less visible as possible. Since I had previously designed a larger apartment building with Nichiha panels, I already had the relevant experience.

**Nichiha:** I have heard that external insulation work was also carried out as part of the renovation of this apartment. How do you feel about the compatibility of our exterior wall materials for external insulation renovations?

**Ans:** For installing additional insulation on buildings with a ventilated facade system, this

is one of the best solutions. The Nichiha panel is mostly without joints and is quite resistant to precipitation. This means that rainwater does not enter the ventilation gap.

**Nichiha:** How long did the construction take to complete? Compared to other materials, how easy is it to install our exterior wall materials? (Does it help to shorten the construction period?)

**Ans:** The facade work lasted for 3 months, but since other reconstruction work was also carried out, the overall construction period was, of course, longer. The advantage of Nichiha facade system is its relative independence from weather conditions.

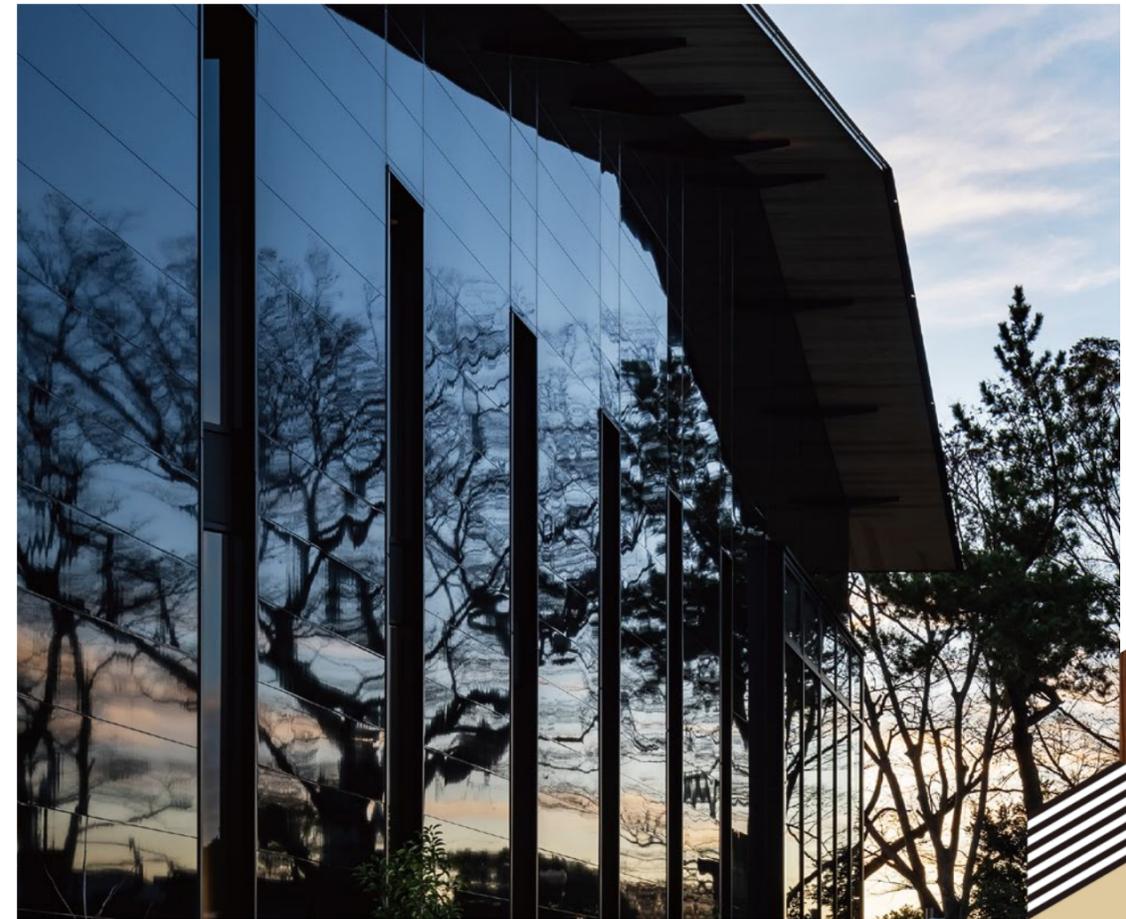
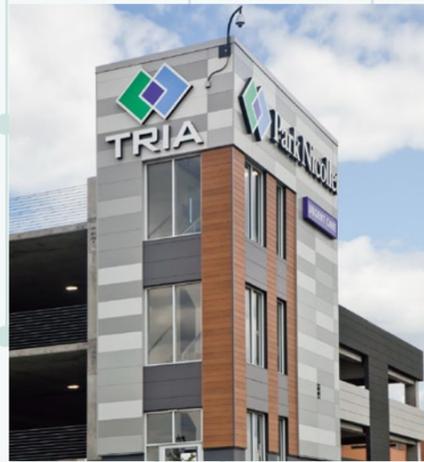
**Nichiha:** What do you pay attention to when installing our exterior wall materials?

**Ans:** As with any other system, it is essential to strictly follow the manufacturer's guidelines.

**Nichiha:** What was the reaction of the designers and clients to the finished product once it was completed?

For more details, please check our Web-site.





## Expand your Design possibility with Nichiha.

### Company Profile

<b>Company Name</b>	NICHIHA CORPORATION	<b>Headquarters</b>	Nagoya, Aichi, Japan
<b>Establishment</b>	June 25, 1956	<b>Sales office</b>	(Domestic) 34 offices (Overseas subsidiaries) 3 companies
<b>Capital</b>	¥8,135 Millions of Yen	<b>Plant</b>	(Domestic) 9 Production bases (Overseas) 2 Production bases
<b>Business details</b>	Manufacture and sale of fiber cement sidings Sale of metal siding, metal roof Sales of hardboard and various building materials	<b>Brand name</b>	Nichiha EX series
<b>Employees (consolidated)</b>	3,158 Peoples	<b>Web site</b>	<a href="https://www.nichiha.co.jp/global/">https://www.nichiha.co.jp/global/</a>

